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11
12 UNITED STATES DISTRICT COURT
13 CENTRAL DISTRICT OF CALIFORNIA
14 SOUTHERN DIVISION

15 VINH NGUYEN, INDIVIDUALLY
16 AND ON BEHALF OF ALL OTHERS
17 SIMILARLY SITUATED,

18 Plaintiff,

19 v.

20 RADIENT PHARMACEUTICALS
21 CORPORATION AND DOUGLAS C.
22 MACLELLAN,

23 Defendants.

24 CASE No.:CV-11-0406-DOC
25 (MLGx)

26 CLASS ACTION

27 **PLAINTIFFS' MEMORANDUM
28 OF CONTENTIONS OF FACT
AND LAW (L.R. 16-4)**

Final Pre-Trial Conference: November
4, 2013

Time: 8:30 a.m.

Courtroom: 9D

Trial Date: November 12, 2013.

Hon. David O. Carter

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1 Lead Plaintiffs and the class submit their Memorandum of Contentions of
 2 Fact and Law pursuant to L.R. 16-4.

3 **I. PRELIMINARY STATEMENT**

4 On November 26, 2012 the Court certified this action as a class action
 5 pursuant to Fed. R. Civ. P. 23(b)(3). Dkt. # 65. The class consists of all persons
 6 and entities that acquired common stock of Radient Pharmaceuticals Corporation
 7 (“Radient” or the “Company”), excluding the defendants, along with the present
 8 and former officers and directors of Radient and any of its subsidiaries, members
 9 of their families, their legal representatives, heirs, successors or assigns and any
 10 entity in which a defendant has a controlling interest, from January 18, 2011
 11 through March 4, 2011 (the “Class Period”).

12 Notice to the class was made by first-class mail and publication in
 13 accordance with the order approving notice and summary notice of pendency of
 14 class action. Dkt. # 101. Proof of publication of the notice was filed on August
 15 21, 2013. Dkt. # 103.

16 **II. SUMMARY STATEMENT OF CLAIMS PLAINTIFFS HAVE
 17 PLEADED AND PLAN TO PURSUE**

18 **A. Claim One- Section 10(b) and Rule 10b-5**

19 That defendants Radient and Douglas C. MacLellan (“MacLellan”)
 20 violated Section 10(b) of the Exchange Act of 1934 (“Exchange Act”) and Rule
 21 10b-5 of the Securities and Exchange Commission (“SEC”).

22 **1. Summary Statement of Claim One**

23 Radient designed and conducted a study to compare its Onko-Sure test
 24 against a well-established, routinely administered test called Carcinoembryonic
 25 Antigen (“CEA”) (the “Onko-Sure Study”) that serves as the “standard of care”
 26 for detecting colorectal cancer. To that end, Radient entered into agreement with
 27 Mayo Validation Support Services, Inc. (“MVSS”). Radient’s agreement with
 28

1 MVSS required MVSS to provide blood specimens and patient information
2 about the specimens. The agreement was expanded to include the results of
3 testing the specimens on the CEA test, for use in the Onko-Sure Study. In return
4 for providing the specimens and testing them on the CEA test in its lab, Radient
5 paid MVSS nearly half a million dollars.

6 Radient's business relationship with MVSS is the relationship between a
7 vendor and a client. The vendor provides goods or services, and the client pays
8 the vendor. It is misleading for the client to suggest that the vendor has a vested
9 interest in the successful outcome of Onko-Sure Study or that Mayo Clinic
10 endorses or sees any value in Onko-Sure, as Radient did ("progress on
11 [Radient's] clinical study with the Mayo Clinic"). It is misleading for the client
12 to suggest that the Mayo Clinic's role and responsibilities in the study are as
13 important as Radient's, as Radient's CEO, MacLellan did (referring to the Onko-
14 Sure study as the "Mayo Study"). It is misleading for Radient to refer to the
15 wrong entity -- to refer not to MVSS, which provides services to *industry*, but
16 the Mayo Clinic, which provides services to *patients*. And it is misleading for
17 the Radient to omit that it is paying for the vendor's services, which is not
18 providing them because it is excited about the client's product, but strictly for
19 profit. Finally, it was misleading for Radient to state it was the "Mayo [Clinic]
20 study" and then enumerate "Topline Goals," of the study, when neither Mayo
21 Clinic nor MVSS conducted any testing, analysis or review with respect to the
22 Topline Goals.
23

24 According to its second-highest ranked scientist, Dr. Afsaneh Motamed
25 ("Dr. Motamed"), Radient viewed the Onko-Sure Study as a "marketing tool".
26 MVSS was, according Dr. Motamed, a high-priced, low-quality provider. The
27 services Radient sought to have MVSS perform were "routine". It makes no
28

1 sense for a cash-starved small company like Radient seeking routine products
2 and services to employ a high-priced, low-quality provider -- except if Radient's
3 motive is to misleadingly boost its image by misusing the Mayo Clinic name.

4 By early 2011, Radient had reached desperate straits. It could not afford to
5 pay MVSS, and its stock price was falling, hurting its ability to raise capital to
6 pay MVSS and other vendors. By December 2011, MVSS had completed all of
7 its obligations under its supplier agreement with Radient. However, Radient
8 could not complete the Onko-Sure Study because MVSS would not provide
9 Radient with certain of the supplies (i.e. blood specimens and CEA test
10 information) until Radient paid amounts it owed MVSS. Radient told MVSS
11 that it would only be able to pay MVSS if and when an upcoming financing was
12 completed.

13 On January 18, 2011, without obtaining MVSS or Mayo Clinic's approval
14 and against the recommendations of Dr. Motamed and Dr. Andrea Small-
15 Howard ("Dr. Small-Howard"), the Radient Principal Investigator of the Onko-
16 Sure Study, MacLellan ordered Radient to issue a press release implying that
17 Mayo Clinic was its partner and had endorsed Onko-Sure and that it had a vested
18 interest in the success of Onko-Sure. (the "Press Release"). On January 30,
19 2011, Radient closed a financing, with net proceeds to Radient for \$6.7 million,
20 and used those proceeds to pay the amounts it owed to MVSS.
21

22 On March 7, 2011, the true facts underlying the business relationship
23 between Radient and Mayo Clinic and MVSS were disclosed in an article issued
24 by TheStreet.com. These adverse facts caused the price of Radient's stock to
25 fall in a statistically significant amount, damaging Plaintiffs and the class.
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1 **2. Elements Required to Establish Claim One¹**

- 2 a. Whether defendants made an untrue statement of material fact or
3 omitted to state a material fact necessary under the circumstances to
4 keep the statements that they did make from being misleading in
5 connection with plaintiffs' purchase of securities;
6 b. Whether defendants acted knowingly (with scienter);
7 c. Whether defendants used or caused the use of an instrumentality of
8 interstate commerce in connection with the purchase or sale of
9 securities, regardless of whether the instrumentality itself was used
10 to make an untrue statement or a material omission;
11 d. Whether plaintiffs are entitled to a presumption of reliance on
12 defendant's statements afforded by the "fraud on market"² doctrine
13 by proving by a preponderance of evidence that:
14 (1) an efficient market for the securities existed; and
15 (2) investors reasonably relied on that market as an accurate
16 reflection of the current market value of the securities;
17 (3) and whether Defendants have sufficiently rebutted the
18 presumptions of reliance afforded by the "fraud on the
19 market" doctrine.
20 e. Whether the plaintiffs suffered damages as a result of defendants'
21 misrepresentations or omissions, and if so, in what amount.

22 **B. Claim Two (Section 20(a) - Control Person)**

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¹ See Ninth Circuit Manual of Model Jury Instructions, Civil Instruction 18.1,
26 18.5 (2007);
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28 ² In its order granting class certification, this Court found Plaintiffs have met the
required showing of an efficient market for Radient stock during the Class Period
to invoke the fraud on the market presumption of reliance. Dkt. # 65.

1 That defendant MacLellan is liable as a controlling person of Radient for
2 Radient's violation under Claim One.

3 **1. Summary Statement of Claim Two**

4 Defendant MacLellan was a controlling person of Radient, which is
5 primarily liable under Section 10(b) of the Exchange Act for misrepresentations
6 and omissions of material fact in the Press Release, as described in Claim One.

7 **2. Elements Required to Establish Claim Two³**

- 8 a. A primary violation of the federal securities laws; and
9 b. Whether defendants exercised actual power or control over the
10 primary violator.

11 **III. KEY SUPPORTING EVIDENCE**

12 **A. Violation of Exchange Act § 10(b) and SEC Rule 10b-5**

13 **1. Defendants Made Untrue Statements of Material Fact or
14 Omissions**

15 To prove an actionable misrepresentation or omission, plaintiffs must
16 prove that defendants employed a device, scheme or artifice to defraud, made an
17 untrue statement of a material fact, omitted a material fact necessary under the
18 circumstances to keep the statements that were made from being misleading or
19 engaged in an act, practice or course of business that operated as a fraud or
20 deceit in connection with the purchase or sale of securities. Ninth Circuit Manual
21 of Model Jury Instructions, Civil Instruction 18.1 (2007); *Broudo v. Dura*
22 *Pharmaceuticals, Inc.*, 544 U.S. 336, 341 (2005) (section 10(b)'s basic elements
23 include a "misrepresentation (or omission)").

24 A factual representation concerning a security is material if there is a
25 substantial likelihood a reasonable investor would consider the fact important in

27 ³ See Ninth Circuit Manual of Model Jury Instructions, Civil Instruction 18.8
28 (2007); *Howard v. Everex Sys.*, 228 F.3d 1057, 1065 (9th Cir. 2000).

1 deciding whether or not to buy or sell that security. An omission concerning a
2 security is material if a reasonable investor would have regarded what was not
3 disclosed as having significantly altered the total mix of information taken into
4 account in deciding whether to buy or sell the security. Ninth Circuit Manual of
5 Model Jury Instructions, Civil Instruction 18.2 (2007); *see Basic Inc. v.*
6 *Levinson*, 485 U.S. 224, 231-32 (1988) (materiality turns on whether there is ““a
7 substantial likelihood that the disclosure of the omitted fact would have been
8 viewed by the reasonable investor as having significantly altered the “total mix”
9 of information made available””); *Provenz v. Miller*, 102 F.3d 1478, 1489 (9th
10 Cir. 1996) (“Materiality is established by ‘showing that a reasonable shareholder
11 would consider the misrepresentation or omission important, because it altered
12 the total mix of available information.’”). Under the Ninth Circuit Model Jury
13 Instruction, plaintiffs must prove by a preponderance of the evidence that the
14 misrepresentation or omission of defendants was material.

15 The following key evidence shows that defendants misstated the material
16 facts concerning the Mayo Clinic and MVSS’s involvement in the misleadingly
17 described “Mayo study” in the Press Release:

- 18 • Contrary to the four enumerated “Topline Goals”⁴ of the “Mayo
19 Study,” Dr. Small-Howard, Radient’s top scientist testified in relevant
20 part:

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⁴ “Topline goals of the study include: (1) validation of the overall effectiveness of Onko-Sure(R) for the detection of colorectal cancer as compared with normal and benign controls (2) assessing the efficiency of Onko-Sure(R) in each independent colorectal cancer stage; (3) assessing the overall efficiency of RPC's Onko-Sure(R) IVD test as compared with that of the CEA test; and (4) comparing the stage-specific efficacy of Onko- Sure(R) versus CEA; especially early cancer stages.”

- 1 ○ Mayo Clinic never did any statistical analysis concerning Onko-
2 Sure.
- 3 ○ Mayo Clinic did not compare the accuracy or effectiveness of
4 Onko-Sure against the CEA test.
- 5 ○ She was unaware whether Mayo Clinic validated Onko-Sure in
6 any way.
- 7 ○ Mayo Clinic never examined the efficiency or efficacy of Onko-
8 Sure.
- 9 ○ MVSS and Mayo Clinic did not provide feedback or evaluate in
10 any way the long-term potential of Onko-Sure.
- 11 ● Laura Hanson, the MVSS project coordinator, testified in relevant
12 part:
 - 13 ○ Mayo Clinic was never asked to do a “systematic
14 investigation of Onko-Sure.”
 - 15 ○ MVSS did not provide any testing or analysis of
16 Onko-Sure.
 - 17 ○ MVSS was never asked to provide conclusions or opinions
18 about Onko-Sure.
 - 19 ○ MVSS was never asked to provide any opinions on whether
20 Onko-Sure was efficacious.
 - 21 ○ MVSS was not asked to perform any comparison between
22 Onko-Sure and CEA test.
 - 23 ○ Mayo Clinic’s response to Radient’s January 18 press release
24 accurately summarized the relationship between the Mayo Clinic and
25 Radient.
 - 26 ○ Mayo Clinic denied it was involved in clinical studies with
27 Radient.

- 1 ○ MVSS was never asked to provide conclusions or opinions
2 about Onko-Sure.
- 3 ○ MVSS was not asked to provide feedback on the long term
4 potential of Onko-Sure.
- 5 ○ MVSS simply ran the specimens through an automated CEA
6 test procedure that required no human or medical analysis, judgment or
7 evaluation.
- 8 ○ The machine automatically uploaded the test results to an
9 Excel spreadsheet. The CEA test results were copied and pasted to
10 another Excel spreadsheet and provided to Radient - for Radient to
11 analyze and evaluate.
- 12 ○ The scope of the relationship between MVSS and Radient for
13 the Onko-Sure study is set forth in the Collaboration Agreement,
14 Change Order and Protocol.
- 15 ○ The Mayo Clinic's blog post,⁵ denying any substantive
16 involvement by Mayo Clinic in the Onko-Sure study, is correct. The
17 blog post is the same as the quoted statements of Kathleen Anderson of
18 the Mayo Clinic that appeared in the March 7, 2011 TheStreet.com
19 article.
- 20 ● By its plain terms, the Collaboration Agreement, Change Order and
21 Protocol do not provide for or require any analysis, testing, review, or
22 assessment of Onko-Sure by Mayo Clinic or MVSS. These three
23

24 ⁵ "Mayo Clinic does have a collaboration agreement with Radient whereby Mayo
25 Validation Support Services provided bio specimens from our Bio Specimen
26 bank, to Radient for clinical studies. Mayo is not engaged in clinical studies with
27 Radient and does not have a partnership agreement with Radient. The services
28 Mayo was required to provide to Radient have been fulfilled. Any clinical study
 results about Onko-Sure would be provided by Radient, not Mayo Clinic."

1 agreements merely permitted MVSS to sell the blood specimens in order
2 for Mayo, MVSS and Radient to comply with federal regulations. The fee
3 schedules in the Collaboration Agreement and Change Order show that
4 MVSS and Mayo Clinic's involvement was ministerial in producing the
5 blood specimens and provided annotated samples with the CEA test
6 results.

- The Collaboration Agreement, on its face, is a form agreement.
 - Akio Ariura, a signatory of the Collaboration Agreement, testified that the Collaboration Agreement’s terms were not negotiated.
 - MacLellan testified in relevant part:
 - Mayo Clinic did no testing or evaluation of Onko-Sure.
 - As to the “Topline Goals” the Mayo Clinic did only those things set forth in the Collaboration Agreement, Change Order and Protocol. Yet the Collaboration Agreement, Change Order and Protocol do not set forth any duties with respect to the Topline Goals.
 - Mayo Clinic was not one of the internationally recognized leaders in oncology that purportedly took a great interest in Onko-Sure.
 - Nancy Chew Plaintiffs’ expert will testify in relevant part:
 - That the customer/vendor relationship between Radient on one hand, and MVSS and/or Mayo Clinic on the other hand, is common for developers of in vitro diagnostic (“IVD”) products, such as Radient’s Onko-Sure, as IVD developers need large numbers of samples from hospitals or medical centers to test their products.
 - That the presence of an IRB and a protocol in this case does not mean that the Mayo Clinic was conducting a clinical study of Onko-Sure.

- 1 ○ An IRB was required to comply with federal laws and regulations
- 2 regulating the sale of human tissue.
- 3 ○ Radient exaggerated MVSS and the Mayo Clinic's involvement in
- 4 the Onko-Sure study as neither MVSS, nor Mayo Clinic analyzed,
- 5 reviewed, or provided any feedback about the long-term potential
- 6 of, Onko-Sure.

7 **2. Defendants Acted with Scienter**

8 To prove scienter, plaintiffs must prove that a defendant acted knowingly.
9 A defendant acts knowingly when he makes an untrue statement with the
10 knowledge that the statement was false or with reckless disregard for whether
11 the statement was true. A defendant acts knowingly if he omits necessary
12 information with the knowledge that the omission would make the statement
13 false or misleading or with reckless disregard for whether the omission would
14 make the statement false or misleading. Ninth Circuit Manual of Model Jury
15 Instructions, Civil Instruction 18.3 (2007). According to the Ninth Circuit Model
16 Jury Instruction, “[r]eckless” means highly unreasonable conduct that is an
17 extreme departure from ordinary care, presenting a danger of misleading
18 investors, which is either known to the defendant or is so obvious that the
19 defendant must have been aware of it.” *Id.*

20 Section 10(b)’s scienter requirement encompasses both knowing and
21 reckless conduct. *Nelson v. Serwold*, 576 F.2d 1332, 1337 (9th Cir. 1978). In
22 *Hollinger v. Titan Capital Corp.*, 914 F.2d 1564 (9th Cir. 1990), the Ninth
23 Circuit defined recklessness in the context of §10(b) and Rule 10b-5, stating
24 “[r]eckless conduct may be defined as a highly unreasonable omission,
25 involving not merely simple, or even inexcusable negligence, but an extreme
26 departure from the standards of ordinary care, and which presents a danger of

1 misleading buyers or sellers that is either known to the defendant or is so
2 obvious that the actor must have been aware of it.”” *Id.* at 1569.

3 A corporation’s scienter, is proven by showing scienter for its officers or
4 directors. *Brown v. China Integrated Energy, Inc.*, 875 F.Supp.2d 1096, 1120
5 (C.D. Cal. 2012).

6 In addition to key evidence for falsity, the following evidence
7 demonstrates that MacLellan (and thus Radient) acted with scienter in
8 misrepresenting the true nature of Mayo Clinic and MVSS’ involvement in the
9 Onko-Sure Study:

- 10 • MacLellan testified in relevant part:
 - 11 ○ He was aware of the requirement that Radient obtain MVSS and
12 Mayo Clinic’s permission to use their names in any press release.
 - 13 ○ Dr. Small-Howard said in an email copied to MacLellan that
14 Radient should first obtain approval from MVSS or Mayo Clinic
15 before issuing the Press Release.
 - 16 ○ Dr. Motamed said in an email copied to MacLellan that she
17 believed Radient should pay the overdue invoices to MVSS before
18 seeking approval to issue the Press Release.
 - 19 ○ MacLellan did not obtain approval from MVSS or Mayo Clinic
20 before issuing the Press Release. Nor did Radient pay the
21 outstanding amounts to MVSS.
 - 22 ○ MacLellan, nonetheless, ordered the Press Release to be issued.
 - 23 ○ MacLellan was aware of an earlier draft of the Press Release that
24 made no mention of the Mayo Clinic, but still ordered the Press
25 Release be issued without clearance from Mayo Clinic or MVSS.
 - 26 ○ A prior draft of the Press Release refers to the study as the “Onko-
27 Sure trial,” rather than as “the Mayo study.”

- 1 • Dr. Afsaneh Motamed testified in relevant part:
 - 2 ◦ The CEA test was a routine test run at MVSS and can be run at any
 - 3 large-scale laboratory. Radient outsourced the CEA test to MVSS
 - 4 because it did not have the machine necessary to run the CEA test.
 - 5 ◦ The collaboration between MVSS and Radient was a “marketing
 - 6 tool” to increase data available to persuade doctors to use the Onko-
 - 7 Sure test and increase its sales.
 - 8 ◦ MVSS was a high cost low quality provider.
- 9 • Radient’s 2010 10-K and First Quarter 2011 10-Q show:
 - 10 ◦ Before, during and after the issuance of the Press Release, Radient
 - 11 received a going concern qualification from its independent auditor
 - 12 – meaning that due to a lack of cash flow, there was substantial
 - 13 doubt Radient could continue s a going concern.
 - 14 ◦ For fiscal year ended December 31, 2010, revenue was only
 - 15 \$231,662. Radient’s operating expenses for 2010 were over \$14
 - 16 million and its net loss for year was over \$85 million.
 - 17 ◦ During the Class Period, Radient was unprofitable and sales of
 - 18 Onko-Sure were minimal. For the first quarter ended March 31,
 - 19 2011, Radient generated only \$30,655 in revenue. Radient’s
 - 20 operating expenses for Q1 2011 was over \$1.9 million and net loss
 - 21 for Q1 2011 was over 11.4 million.
 - 22 ◦ Radient had funded operations by selling debt securities and
 - 23 issuance of stock.
 - 24 ◦ Radient was engaged in litigation with certain of its institutional
 - 25 investors and thus, it became more difficult to raise funds.
- 26 • Internal email produced by defendants show:

- 1 ○ MacLellan stated in an email the “Mayo study” was a “watershed”
2 moment.
- 3 ○ A draft of the Press Release indicates that the Mayo’s involvement
4 is “critically important to the commercialization strategy for Onko-
5 Sure.”
- 6 ○ MVSS requited the services provided through the Collaboration
7 Agreement, Change Order and Protocol be prepaid by Radient.
- 8 ○ Radient had been in default on its payment obligations to MVSS
9 numerous times prior to the Press Release.
- 10 ○ At the time the Press Release was issued, Radient owed at least
11 \$66,396.52 to MVSS. Radient had previously told MVSS in late
12 December 2011 that payment would be made once an upcoming
13 capital raise was completed. The amounts owed to MVSS were in
14 default. MVSS was losing patience with Radient’s non-payment
15 and was frustrated with Radient’s non-payment. Samples and data
16 were being held back until final payment.
- 17 ○ On January 30, 2011 Radient entered into a Securities Purchase
18 Agreement with accredited investors raising \$8,437,500 with net
19 proceeds to Radient for \$6,730,000.
- 20 ○ In various apology emails in the wake of the January 18th press
21 release, Radient lied to Mayo Clinic about why the press release
22 was issued without Mayo Clinic approval.

23 **3. Plaintiffs Satisfy the “In connection with” Requirement**

24 It cannot be reasonably disputed that the alleged misstatements and
25 omissions were made “in connection with the purchase or sale of security” and
26 used the means of interstate commerce.

27 **4. Plaintiffs Can Satisfy the Reliance Element**

1 Plaintiffs are entitled to a presumption of reliance under the fraud-on-the
2 market theory. This presumption is ““based on the hypothesis that, in an open
3 and developed securities market, the price of a company's stock is determined by
4 the available material information regarding the company and its business....
5 Misleading statements will therefore defraud purchasers of stock even if the
6 purchasers do not directly rely on the misstatements....”” *Binder v. Gillespie*,
7 184 F.3d 1059, 1065 (9th Cir. 1999) (quoting *Basic, Inc. v. Levinson*, 485 U.S.
8 224, 241-42 (1988)). Thus, this presumption of reliance “is available only when
9 a plaintiff alleges that a defendant made material representations or omissions
10 concerning a security that is actively traded in an “efficient market,” thereby
11 establishing a “fraud on the market.” *Id.*; see also Ninth Circuit Manual of
12 Model Jury Instructions, Civil Instruction 18.5 (2007)

13 In certifying the case as a class action, the Court found that Plaintiffs
14 adequately demonstrated an efficient market, thereby invoking the fraud on the
15 market presumption of reliance. Additionally, during the meet and confer
16 process required by L.R. 16-2, defendants stated that they concede that Radient's
17 stock traded in an efficient market.⁶ Thus, Plaintiffs have satisfied the reliance
18 requirement under Section 10(b).

19 **5. Plaintiffs Will Prove Loss Causation**

20 To prove causation, Plaintiffs must prove by a preponderance of the
21 evidence that the alleged material misrepresentations or omissions were the
22 cause of their economic injury. To establish cause, plaintiffs must prove that the
23 alleged misrepresentation or omission played a substantial part in causing the
24 injury or loss they suffered. Plaintiffs need not prove that the alleged
25 misrepresentation or omission was the sole cause of their economic injuries.

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27 ⁶ The parties will submit their joint proposed stipulated facts with the Court under
28 separate cover.

1 Ninth Circuit Manual of Model Jury Instructions, Civil Instruction 18.6 (2007);
2 *Dura*, 544 U.S. at 342 (loss-causation must be established to support a §10(b)
3 claim by showing a “causal connection between the material misrepresentation
4 and the loss”).

5 Plaintiffs’ expert Howard J. Mulcahey performed an extensive event study
6 demonstrating the effect of defendants’ misrepresentations and omissions on the
7 price of Radient’s stock during the Class Period. Mr. Mulcahey identified and
8 isolated the loss caused by defendants’ wrongful conduct from price declines in
9 Radient’s stock on March 7, 2011, when the truth regarding the fraud at Radient
10 was revealed to the market. Plaintiffs will demonstrate through Mr. Mulcahey’s
11 trial testimony the connection between defendants’ misstatements and omissions
12 and the damage suffered by plaintiffs.

13 **6. Plaintiffs Can Show Economic Loss**

14 According to the Ninth Circuit Manual Model Jury Instructions, a jury may
15 award only actual damages, in an amount that will reasonably and fairly
16 compensate plaintiffs for their economic loss. The award must be based on
17 evidence and not upon speculation, guesswork or conjecture. Plaintiffs have the
18 burden of proving damages by a preponderance of the evidence. Ninth Circuit
19 Manual of Model Jury Instructions, Civil Instruction 18.7 (2007); *Ambassador*
20 *Hotel Co. v. Wei-Chuan Inv.*, 189 F.3d 1017, 1030 (9th Cir. 1999) (“The usual
21 measure of damages for securities fraud claims under Rule 10b-5 is out-of-pocket
22 loss; that is, the difference between the value of what the plaintiff gave up and the
23 value of what the plaintiff received.”).

24 Mr. Mulcahey performed an event study to determine the out-of-pocket
25 measure of damages caused by defendants’ misconduct on a per share basis.
26 Plaintiffs will ask the jury to determine their losses based on a per-share-basis.

27 **B. Violation of Exchange Act § 20(a)**

1 **1. MacLellan is Liable as a Control Person**

2 For MacLellan to be liable under §20(a), Plaintiffs must show (i) a primary
3 violation of the federal securities laws by Radient, and (ii) that MacLellan
4 exercised actual power or control over Radient. *See Howard v. Everex Sys.*, 228
5 F.3d 1057, 1065 (9th Cir. 2000). “Whether [the defendant] is a controlling person
6 ‘is an intensely factual question,’ involving scrutiny of the defendant’s
7 participation in the day-to-day affairs of the corporation and the defendant’s
8 power to control corporate actions.” *Kaplan v. Rose*, 49 F.3d 1363, 1382 (9th Cir.
9 1994). “Control is present when a defendant has power to direct or cause the
10 direction of management, as when day to day oversight of company operations is
11 combined with involvement in the production of financial statements.”
12 *Huberman v. Tag-It Pac., Inc.*, 314 Fed. App’x 59, 62 (9th Cir. 2009); *Howard*,
13 228 F.3d at 1065 (“in order to make out a prima facie case, it is not necessary to
14 show actual participation or the exercise of actual power”).

15 MacLellan can be liable for making a statement, not only for uttering or
16 writing words, but also by being substantially involved in the preparation of the
17 statement. Substantial involvement can include speaking, writing, editing,
18 drafting, preparing, approving or signing a statement. *Wool v. Tandem
19 Computers, Inc.*, 818 F.2d 1433, 1441-42 (9th Cir. 1987) (“In cases of corporate
20 fraud where the false or misleading information is conveyed in prospectuses,
21 registration statements, annual reports, press releases, or other ‘group-published
22 information,’ it is reasonable to presume that these are the collective actions of
23 the corporate officers.”). During the L.R. 16-2 meet and confer, defendant
24 MacLellan agreed to stipulate that he is a control person of Radient at all relevant
25 times.

26 Thus, MacLellan will be liable under Section 20(a) if Plaintiffs prove by a
27 preponderance of the evidence that Radient violated Section 10(b).

28 **IV. RESPONSE TO AFFIRMATIVE DEFENSES**

1 Defendants have collectively raised twenty one affirmative defenses in
2 their answers. This morning, defendant Radient informed the plaintiffs' counsel
3 that it is only pursuing "comparative fault" and the "truth on the market
4 affirmative defense." Plaintiffs have not received any narrowed affirmative
5 defenses from defendant MacLellan.

6 This afternoon, defendant MacLellan confirmed that he is only pursuing
7 the “truth on the market affirmative defense.”

8 | Comparative Fault

9 Radient's assertion of "comparative fault," its Eighth Affirmative Defense,
10 "Fault of Others/Contribution" (dkt. # 33, PageID: 799), appear to be Defendants
11 reference to proportionate liability under the PSLRA, 15 U.S.C. § 78u-4(f), *et*
12 *seq.*

13 First, to the extent MacLellan seeks to reduce liability by claiming
14 plaintiffs are at fault, there is simply no evidence that plaintiffs are responsible
15 for the securities laws violations here. Additionally, Radient has never identified
16 plaintiffs as being responsible for any part of the securities laws violations and
17 the losses that flow from them. Thus, Radient should be precluded from asserting
18 that plaintiffs are in any way responsible for the securities law violations and
19 their losses. Indeed, that Radient has abandoned its estoppel affirmative defense
20 is an implicit acknowledgment that plaintiffs are not responsible for the securities
laws violations here.

Second, Radient should be limited to asserting this affirmative defense only as to the Mayo Clinic, TheStreet.com, and MacLellan as those are the only parties plaintiffs have received any notice of. Radient should not be permitted to propose other persons at fault for the first time on the eve of trial; otherwise plaintiffs will suffer undue prejudice.

Truth-on-the-Market

1 Radient's "truth on the market" affirmative defense fails because the
2 information contained in the January 18, 2011 press release contained new
3 information that is different than information that had previously been known to
4 the market. *See, Provenz*, 102 F.3d at 1492-93 ("the defendant must prove that
5 the information that was withheld or misrepresented was transmitted to the public
6 with a degree of intensity and credibility sufficient to effectively counterbalance
7 any misleading impression created by [an] insider's one-sided representations.").
8 Moreover, common sense dictates that a company's later statement, i.e. the
9 January 18, 2011 press release, will have a greater effect on the total mix of
10 information available to investors than statements it made months or even years
11 before. It is illogical to suggest that Radient's earlier statements in 2009 and
12 August 2010 "corrected" Radient's false January 18, 2011 statements.

13 **V. ANTICIPATED EVIDENTIARY ISSUES**

14 Other than evidentiary issues Plaintiffs anticipate presenting in an
15 omnibus motion *in limine*, Plaintiffs do not have any evidentiary issues at this
16 time. *In limine* motions are due October 24, 2013.

17 **VI. BIFURCATION OF ISSUES**

18 Plaintiffs do not request bifurcation of any issues for trial.

19 **VII. JURY TRIAL**

20 Plaintiffs seek a jury trial. Since plaintiffs seek only money damages, all
21 of the issues raised in this action are triable to a jury as a matter of right. *See*
22 *U.S. Const. Amend. VII* ("In Suits at common law, where the value in
23 controversy shall exceed twenty dollars, the right of trial by jury shall be
24 preserved . . ."). Moreover, plaintiffs made a timely demand for a jury. *See*
25 Amended Class Action Complaint For Violation of the Federal Securities Law,
26 dkt. # 14.

27 **VIII. ATTORNEY'S FEES**

1 In the event plaintiffs prevail in this litigation, plaintiffs will tax costs and
2 submit the appropriate papers in accordance with the standard practices of this
3 Court in awarding costs and/or attorneys' fees in securities class actions, if and
4 as warranted.

5 **IX. ABANDONMENT OF ISSUES**

6 None.

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2 Date: October 14, 2013

Respectfully submitted,

3 **THE ROSEN LAW FIRM, P.A.**

4
5 /s/ Laurence Rosen

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15 Class Counsel for Plaintiffs

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CERTIFICATE OF SERVICE

I, Laurence M. Rosen, hereby declare under penalty of perjury as follows:

I am the managing attorney of the Rosen Law Firm, P.A., with offices at 355 South Grand Avenue, Suite 2450, Los Angeles, CA 90071. I am over the age of eighteen.

On October 14, 2013, I electronically filed the following **PLAINTIFFS' MEMORANDUM OF CONTENTIONS OF FACT AND LAW (L.R. 16-4)** with the Clerk of the Court using the CM/ECF system which sent notification of such filing to counsel of record.

Executed on October 14, 2013

/s/ Laurence Rosen
Laurence M. Rosen